

After You Read

Understanding the Text

A. Comprehension

For each item below, fill in the correct circle.

Identifying the Author's Purpose The author probably wrote the article in order to. _

- explain how to create a start-up
- tell the story of the success of YouTube
- share his opinion about Steve Chen and Chad Hurley
- describe how people can use the Internet to share videos

.2 Scanning for Details Chen and Hurley. _

spent over \$1 billion building YouTube

CID bought YouTube for over \$1 billion

sold YouTube for \$1.54 billion

sold YouTube for \$1.65 billion

.3 Scanning for Details Steve Chen is

an artist

CID an engineer

a student

CID a teacher

.4 Scanning for Details Chad Hurley is. _

an investor

CID an engineer

an artist

a programmer

.5 Scanning for Details Chen and Hurley got the idea for creating YouTube

because they._

©needed to get new jobs after they quit working at Pay Pal

®wanted to share videos they took at a dinner party

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.6Scanning for Details According to the article, two reasons that YouTube is successful are that

@it's easy to use, and it came at the right time

@it's viral, and posting videos is free

©you can find almost anything on it, and the company donates money to charity

®people like seeing themselves and their friends online, and it's the only video-sharing website on the Internet

B. Vocabulary

Underline these words in the reading passage on pages 3-5. Then match the words with their definitions.

.1user-oriented a. becoming popular very quickly, especially online

.2bandwidth b. how much information can be sent at once

_.3start-up c. a new company, especially an Internet company

.4e-commerce d. can continue for a long time

.5viral e. designed with users' needs in mind

___ .6sustainable f. business done on the Internet

C. Consider the Issues

Work with a partner to complete the chart below.

Popular Websites | What can you do on

this website? | Other Similar Websites

.1

.2

.3

.4

.5

7

Building Vocabulary

Understanding Compound Nouns

Compound nouns are nouns that are made up of two or more words.

Most compound nouns consist of a noun + noun or an adjective + noun.

Compound nouns can be open (two or more separate words), closed (two words together), or hyphenated.

Examples: video blog website brother-in-law

The first word in a compound noun usually modifies the second noun.

For example, in the compound noun video blog, the word video identifies the type of blog.

As a compound word becomes more common, it often changes and simplifies. For example, electronic mail became e-mail. The open compound noun web log became the closed weblog and then was shortened into a single noun: blog. To check the spelling of a compound noun, it's best to check a current dictionary.

A. Find and circle these compound nouns in the article on pages 3-5. Then use five of them to complete the sentences below.

financial consultant

schoolteacher

bachelor's degree

current events

music videos

price tag

high school

part-time job

fine art

free time

video player

.1When I checked the _____ on that laptop, I realized it wasn't as expensive as I had expected.

.2Alan reads th_e news online every day so he can keep up with

.3What do you like to do in your _____ ? I like to read and play my guitar.

.4Kim wants to get a _____ at the computer store so she can get discounts on computer equipment.

.5I have a _____ in psychology, and now I'm going back to school to study psychiatry.

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B.