

**Ministry of Higher Education and Scientific Research  
Scientific Supervision and Scientific Evaluation Apparatus  
Directorate of Quality Assurance and Academic Accreditation  
Accreditation Department**



# **Academic Program and Course Description Guide**

**2024**

## **Introduction:**

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

## **Concepts and terminology:**

**Academic Program Description:** The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

**Course Description:** Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

**Program Vision:** An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

**Program Mission:** Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

**Program Objectives:** They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

**Curriculum Structure:** All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

**Learning Outcomes:** A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

**Teaching and learning strategies:** They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

## Academic Program Description Form

**University Name:** University of Basra

**Faculty/Institute:** Faculty of Administration and Economics

**Scientific Department:** Department of Banking and Financial Sciences

**Academic or Professional Program Name:** Bachelors degree

**Final Certificate Name:** Bachelors in Banking and Financial Sciences

**Academic System:** Courses

**Description Preparation Date:** 2023 / 2024

**File Completion Date:** 17 / 3 / 2024

**Signature:**

**Head of Department Name:**

**Date:**

**Signature:**

**Scientific Associate Name:**

**Date:**

**The file is checked by:**

**Department of Quality Assurance and University Performance**

**Director of the Quality Assurance and University Performance Department:**

**Date:**

**Signature:**

**Approval of the Dean**

### 1. Program Vision

Program vision is written here as stated in the university's catalogue and website.

### 2. Program Mission

Program mission is written here as stated in the university's catalogue and website.

### 3. Program Objectives

General statements describing what the program or institution intends to achieve.

### 4. Program Accreditation

Does the program have program accreditation? And from which agency?

### 5. Other external influences

Is there a sponsor for the program?

### 6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				
Department Requirements				
Summer Training				
Other				

\* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical

8. Expected learning outcomes of the program	
<b>Knowledge</b>	
Learning Outcomes 1	Learning Outcomes Statement 1
<b>Skills</b>	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
<b>Ethics</b>	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

9. Teaching and Learning Strategies
Teaching and learning strategies and methods adopted in the implementation of the program in general.

10. Evaluation methods
Implemented at all stages of the program in general.

11. Faculty			
Faculty Members			
Academic Rank	Specialization	Special Requirements/Skills (if applicable)	Number of the teaching staff

	General	Special		Staff	Lecturer
Dr: Oday Fadhil Abbas	Arabic Language	Language		Staff	

### Professional Development

#### Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

#### Professional development of faculty members

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

### 12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

### 13. The most important sources of information about the program

State briefly the sources of information about the program.

### 14. Program Development Plan

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.



## Course Description Form

<b>1. Course Name:</b>					
Arabic Language					
<b>2. Course Code:</b>					
<b>3. Semester / Year:</b>					
Course 2023 / 2024					
<b>4. Description Preparation Date:</b>					
17/ 3 / 2024					
<b>5. Available Attendance Forms:</b>					
Presence					
<b>6. Number of Credit Hours (Total) / Number of Units (Total)</b>					
30 Hours . 2 hours in a week					
<b>7. Course administrator's name (mention all, if more than one name)</b>					
Name: Dr: Oday Fadhil Abbas Email: oday.abbas@uobasrah.edu.iq					
<b>8. Course Objectives</b>					
<b>Course Objectives</b>			<ul style="list-style-type: none"> <li>• .....</li> <li>• .....</li> <li>• .....</li> </ul>		
<b>9. Teaching and Learning Strategies</b>					
<b>Strategy</b>					
<b>10. Course Structure</b>					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2	View lecture	Language as a Means of Communication: Definition, Process, and Nature.  Reading: Definition, Importance,	Achieving cognitive goals	"Weekly monthly daily, editoria exams, end-of-year exams."

			Objectives, and Types.		
2	2	View lecture	Pre-Islamic Arabic Poetry: Zuhayr ibn Abi Sulma as an Example.	Achieving cognitive goals	
3	2	View lecture	Parts of Speech: Noun, Verb, and Particle.	Achieving cognitive, valuable and emotional goals	
4	2	View lecture	Grammar and Structure: Types of Grammar and Structure: Apparent, Assumed, and Local.	Achieving skill goals	
5	2	View lecture	Arabic Poetry in the Early Islamic Era: Hassan ibn Thabit as an Example.	Achieving cognitive, valuable and emotional goals	
6	4	View lecture	Subordinate Inflectional Markings: (The Five Nouns, Dual Form, Sound Masculine Plural, Defective Nouns).	Achieving cognitive, valuable and skill goals	
7			Midterm Examination for the First Half of the First Semester.	Achieving measurement and evaluation	
8	4	View lecture	Nominal Sentence: Subject and Predicate, Kana and Its Sisters, That and Its Sisters.	Achieving valuable cognitive goals	

9	2	View lecture	Verbal Sentence: Verb, Subject, Subject's Deputy, Object.	Achieving value and skill goals
10	2	View lecture	Number: Definition and Declension.	Achieving cognitive, valuable and emotional goals
11	2	View lecture	Arabic Poetry in the Umayyad Era: Al-Farazdaq as an Example.	Achieving cognitive goals
12	2	View lecture	Common Linguistic Errors in Arabic Language.	Achieving cognitive, value and skill goals
13	2	View lecture	Arabic Poetry in the Abbasid Era: Al-Mutanabbi as an Example.	Achieving cognitive goals
14	2	View lecture	Spelling Rules: (Medial Hamza, Attached and Long Ta).	Achieving cognitive, valuable, emotional and moral goals
15	2		Midterm Examination the Second Half of First Semester.	Achieving measurement and evaluation

### 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

### 12. Learning and Teaching Resources

Required textbooks (curricular books, if any)

Main references (sources)

Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	