Ministry of Higher Education and Scientific Research Scientific Supervision and Scientific Evaluation Apparatus Directorate of Quality Assurance and Academic Accreditation Accreditation Department



## Academic Program and Course Description Guide

2024

## **Course Description Form**

1. Course Name:					
Strategic thinking					
2. Course Code:					
3. Semester / Year:					
Semester					
4. Description Preparation Date:					
2024/03/16					
5. Available Attendance Forms:					
Attendance only					
6. Number of Credit Hours (Total) / Number of Units (Total)					
30 hours, two hours per week					
7. Course administrator's name (mention all, if more than one name)					
Name: Mohammed Abdulridha Faraj Badrawi					
Email: lec.mohammed.albadulridha@uobasrah.edu.iq					
Name: Rana Abdullah Mohammed					
rana.abdullah@uobasrah.edu.iq					
8. Course Objectives					
Course Objectives Providing students with the skill of applying strategic thinking					
Introducing the importance of thinking for institutions  Clarifying the most important modern ideas and successful real-life examples of					
applying strategic thinking					
9. Teaching and Learning Strategies					
Strategy 1- Educational strategy, collaborative concept planning.					
2- Brainstorming education strategy.					
3- Education Strategy Notes Series					
10. Course Structure					

Week	Hours	Required Learning	Unit or subject	Learning	Evaluation
		Outcomes	name	method	method
1	Two hours	Explaining and clarifying the concept of thinking	Concept thinking		
2	Two hours	Clarifying the confusion between the two concepts	The difference between strategic thinking and strategic planning.		
3	Two hours	Elements upon which thinking is based	Elements of strategic thinking		
4	Two hours	The purpose of thinking	Purposes of strategic thinking		
5	Two hours	Practice thinking in ten steps	The ten steps		
6	Two hours	Damage caused by lack of thinking.	Absence of thought		
7	Two hours	How does thinking develop business organizations?	How does thinking develop business organizations?		
8		Semester examination	Semester examination		
			Thinking patterns		
9	Two hours	Different ways of thinking of strategic leaders.	Models of		
10	Two hours	Models that can be applied to adopt the strategic thinking process	strategic thinking approaches		
11	Two hours	The most important	Entrances		

12	Two hours	approaches to strategic thinking. Strategic thinking hats and how to	Hats	
13 14	Two hours Two hours	How to create new ideas that evolve from reality  How to develop	Innovating ideas  Developing thinking in	
15	Two hours	thinking  Learn how to think strategically	business organizations. I'm thinking	

## 11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports .... etc

12. Learning and Teaching Resources	
Required textbooks (curricular books, if any)	Prof. Dr. Fadila Salman Strategic
·	Thinking 2019
Main references (sources)	Nicholas 2010 Strategic thinking
Recommended books and references (scientific	
journals, reports)	thinking, getting out of the impasse
Electronic References, Websites	www.stgcenter.org