Semantics: Meaning of Language

Presented By: Maria Aleem Anam Sultana



Fire Department

The Department who starts the fire
Extinguishing Department



Wrinkle Cream

Causes wrinklesWrinkle free Cream



Pain Pills

• Pain causing pills

• Relief Pills

What is Semantics?

•Semantics is the area of linguistics that analyzes the meaning of words, phrases and sentences in language.

•The study of semantics includes the study of how meaning is constructed, interpreted, clarified, obscured, illustrated, simplified negotiated, contradicted and paraphrased.



• Look at these words. Read them and think what other words come to your mind in relationship to term provided.

Dog	sand
Sofa	kids
Pill	turkey
Coin	Water
Wheel	bathroom
Shoes	Pencil
Bed	Teacher
Baby	Yoga
Sugar	Hammer



- All the words mentioned before and the concepts that we linked to them have a meaning
- Meaning: Conceptual & Associative
- Both these form of meaning are used in <u>Subliminal</u> <u>marketing</u>

Associative meaning

WORD

Conceptual meaning al

Conceptual and Associative Meaning

- Conceptual meaning refers to the linguist function of the word, that provides its meaning.
 - E.g. Money
 - Money: It's an object (or series of them) that allow people to buy goods
- Associative meaning deals with the concepts that we add to the original word
 - E.g. Money
 - Money: Rich, job, to work, tired, coin, poor, etc.

Analyze:

What's the problem with these sentences. How can you explain what the problem is with each one

- The hamburger ate the boy.
- The table listens to the radio.
- The horse is reading the newspaper.
- The wall talked
- These pigs are flying
- A hamburger asked for some cheese

• The Semantic Features are 'categories' that allow us to classify the meaning of a word

 They are usually represented with a headword and using the symbols '+' and '-' to say if the word contains that feature.

 There is no list of semantic features. We need the context to create one.

		Semantic Features Analysis				
	table	horse	boy	man	girl	woman
animate	_	+	+	+	+	+
human	-	-	+	+	+	+
female	-	_	-	-	+	+
adult	-	+	-	+	-	+

Semantic Features Analysis features 6 legs 3 body has lays bites stings insects wings parts eggs bees +++ + + ants $\mathbf{2}$ +++mosquitoes + + ++ + +wasps + ++ + cricket + + +

Semantic Roles

- The semantic roles are properties that the noun phrases have according to their meaning inside the sentence.
- The semantic roles are:
 - Agent
 - Theme
 - Instrument
 - Experiencer
 - Location
 - Source
 - Goal

Agent & Theme

The boy kicked a ball

In that sentence, the person who executes the action is called AGENT. The agent in that sentence is the *the boy*

The THEME is the object or person that is directly affected or described by the action. In this case *a ball*



Instrument & Experiencer

The boy cut his hair with the scissors

 In this example, we can notice that there is a tool that helps the Agent to perform the action. That is the semantic role of INSTRUMENT

He felt happy about cutting his hair

 When the action is related to a feeling, a state or perception, the agent takes the name of EXPERIENCER

Location, Source and Goal

The keys are next to the vase. She brought some souvenirs from France. Marco travels to Merida tomorrow.

- In the first sentence the text in pink marks the semantic role of Location
- In the second, the semantic role of Source
- In the third one, the semantic role of Goal

o roles of NPs in a sentence a. The boy kicked the ball doer V entity affected by the action 1 2 Agent theme/patient

thematic roles: Agent, Patient

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b. The boy hurt himself Agent theme

c. Johnny cut the rope Agent theme/patient 1 2

with a knife. instrument 3

d. The boy feels sad
 experiencer : one who sees, knows or
 4 enjoys something

e. Mary saw a fly on the wall experiencer theme location 5

o location - the place of action

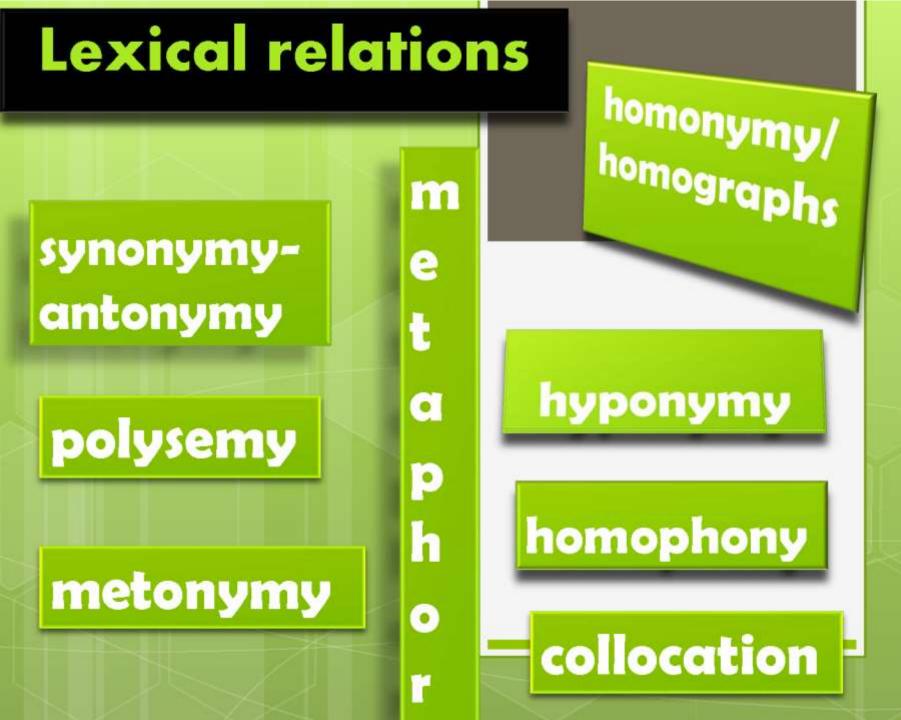
f. Mary borrowed a book from George

Agent	theme	source
		6
		- starting point
		of movement

g. She returned the book to George. goal 7 - end point

of movement

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- Two or more words with very closely related meanings are called synonyms.
- They can often, though not always, be substituted for each other in sentences.
 - almost/nearly
 - big/large
 - broad/wide
 - buy/purchase,
 - cab/taxi
 - car/automobile
 - couch/sofa
 - freedom/liberty
- It is important to consider that the idea of 'sameness' of meaning used in discussing synonymy is not necessarily 'total sameness'

ANTONYMY

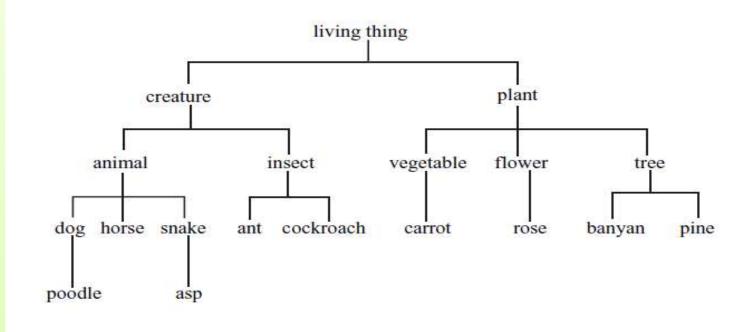
- Two forms with opposite meanings are called antonyms.
 - alive/dead
 - big/small
 - fast/slow
 - happy/sad,
- There are two types of antonyms: Gradable and Non-gradable
- Gradable antonyms refer to contrary adjectives (Big, small), while Nongradable antonyms refer to those words that don't allow comparison; however, they have a complementary word (alive/dead)
- Reversives +++

HYPONYMY

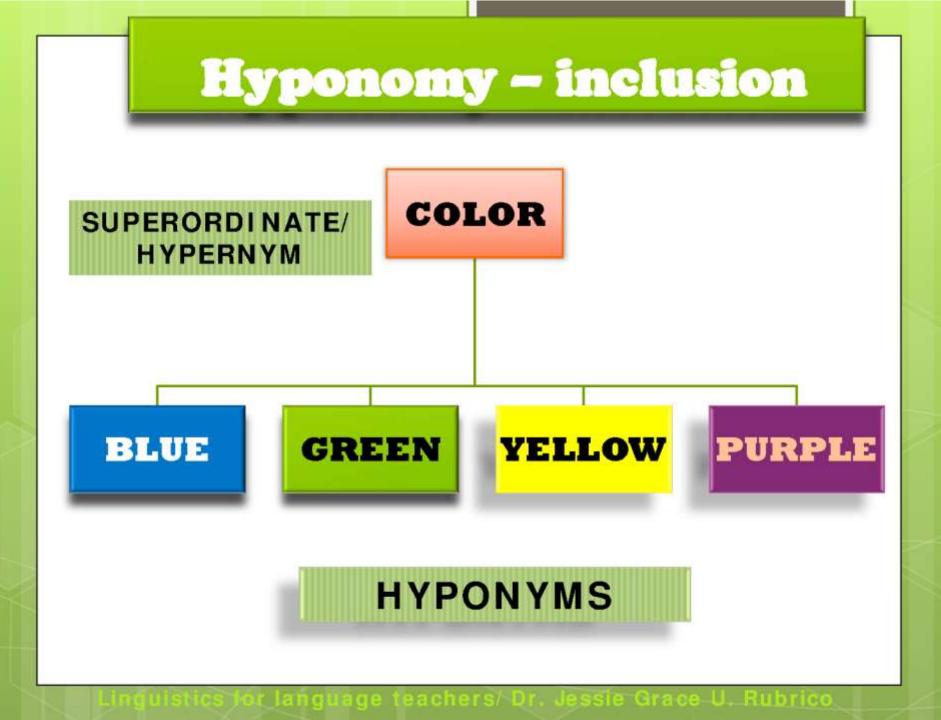
 When the meaning of one form is included in the meaning of another, the relationship is described as hyponymy.

- animal/dog
- dog/poodle
- vegetable/carrot
- flower/rose

HYPONYMY



We can also say that two or more words that share the same **superordinate** term are **co-hyponyms**



PROTOTYPE





The idea of 'the characteristic instance' of a category is known as the **prototype**. The concept of a prototype helps explain the meaning of certain words, like *bird*, not in terms of component features (e.g. 'has feathers', 'has wings'), but in terms of resemblance to the clearest example.

- •Dog
- •Three
- Table
- Chair

HOMOPHONES

- When two or more different (written) forms have the same pronunciation, they are described as homophones.
 - bare/bear
 - meat/meet
 - flour/flower
 - pail/pale
 - right/write
 - to/too/two.

HOMONYMS

- We use the term homonyms when one form (written or spoken) has two or more unrelated meanings, as in these examples:
 - bank (of a river) bank (financial institution)
 - bat (flying creature) bat (used in sports)
 - mole (on skin) mole (small animal)
 - pupil (at school) pupil (in the eye)
 - race (contest of speed) race (ethnic group)

homonyms/homographs

- one form, different meanings
 - light notheavy illumination
 - bank financial institution small cliff at the river edge
 - pen writing instrument

cage

race contest ethnic group





Part of a hollow object which is at the top and is narrower than the part below it.



Polysemy can be defined as one form (written or spoken) having multiple meanings that are all related by extension

- Head: head as a part of body; mind, or mental ability; a person in charge.
- Foot- Of a person, of Mountain
- Date-Point in time, Arranged meeting



- These last three lexical relations are the basis of a lot of word play, usually for humorous effect.
- Why is 6 afraid of 7? Because 7-8-9
- Question:
 - If the plural of Hippopotamus is hippopotami, What is the plural of whatafoolamus?
- Answer:
 - Whatafoolami (what a fool am I)

METONYMY

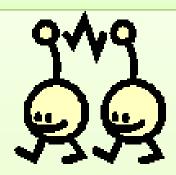
- It is a relationship between two words, that is based on daily life experience.
- That close connection can be based on a container- contents relation (bottle- coke; can-juice),
- a whole- part relation (car- wheels; houseroof)
- or a representative- symbol relationship (kingcrown; The President- The White House).

A metaphor is a phrase that does not carry the literal meanings of the words but is used to mean something different. For example : My car is a lemon Works as a metaphor because the term lemon has a secondary meaning "a defective vehicle"

metaphor

- understanding the concept in terms of another
 extension beyond the primary sense
 - eye of the needle; see the point
 buying time; budget time; spend time
 borrowed time
 peak of health
 - fell into depression

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- Frequently occurring together is known as collocation. Words tend to occur with other words.
- Some collocations are joined pairs of words such as salt and pepper or husband and wife.

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Ohammer- nail
Oneedle -thread
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Obutter - bread
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osalt −pepper
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• Yule,G. 2006. The study of language.Cambridge:CUP.

Thank you 🙂

