Lecture (4)translation into Arabic. 2nd course

Translate the following text into Arabic

**What Is the Major Impact of Social Media?**

Information and communication technology has changed rapidly over the past 20 years with a key development being the [emergence of social media](https://smallbiztrends.com/2013/05/the-complete-history-of-social-media-infographic.html).

The pace of change is accelerating. For example, the development of minutes spent online. This puts the means to connect anywhere, at any time on any device in everyone’s hands.

Why People Share Information

A fascinating study by the New York Times Consumer Insight Group mobile technology has played an important role in shaping the impact of social media. Across the globe, mobile devices dominate in terms of total revealed the motivations that participants cited for sharing information on social media. These include a desire to reveal [valuable and entertaining content](https://www.simplilearn.com/what-is-content-distribution-article) to others; to define themselves; to grow and nourish relationships and to get the word out about brands and causes they like or support.

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These factors have caused social networks to evolve from being a handy means for keeping in touch with friends and family to being used in ways that have a real impact on society.

Social media is being used in ways that shape politics, business, world culture, education, careers, innovation, and more.