



The impact of technological innovation on organizational excellence: Transformational leadership as a moderator variable -An Applied Study at the General Company for Electric Power Generation / Southern Region

تأثير الابداع التكنولوجي في التميز التنظيمي: القيادة التحويلية متغيراً تفاعلياً

دراسة تطبيقية في الشركة العامة لإنتاج الطاقة الكهربائية / المنطقة الجنوبية

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Abstract:

The study aims to analyze the direct impact of technological innovation as an independent variable on achieving organizational excellence, while examining the interactive role of transformational leadership in strengthening this relationship. It is based on the assumption that adopting innovative technological practices contributes to developing organizational capabilities and enhancing performance levels, particularly in rapidly changing environments. The study was conducted empirically at the General Company for Electric Power Production / Southern Region. It adopted a descriptive-analytical approach, using a questionnaire to collect data from a random sample of (350) employees. SPSS (V.24) was employed for descriptive statistical analyses and correlation testing, while SMART PLS (V.4) was used to test the

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