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**The effectual relationship between knowledge management and
competitive advantage through dynamic capabilities, a study in the
consulting office in the College of Administration and Economics,
University of Basra**

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Abstract: Competitive advantage is necessary for business companies to survive, continue and grow in light of a turbulent, constantly changing work environment that suffers from complexity and a gray state of information. Knowledge management is an important resource for many institutions, and companies must exploit their resources, capabilities and skills in a manner commensurate with the rapid changes, and the use of knowledge management, as the accumulated experiences, whether implicit or explicit, contribute to creating a long-term competitive advantage and draw the future of the enterprise, and preserve companies from disappearance and protect them from Notifying competitors, this research aims to study the impact of knowledge management on achieving a competitive advantage for the consulting office at the University of Basra, College of Administration and Economics, and this was through dynamic capabilities. It is valid for statistical analysis, and the SPSS.24 program was used, and the results were that there was knowledge in the consulting office that was divided between the importance of implicit knowledge management and the need to turn from tacit to explicit. The competitive advantage of the quality of services and the reduction of costs to win the satisfaction of current customers to be continuous in the future.